

CSR Policy De Plesman

Sustainability & connectivity

Situated in the historic former headquarters of Dutch airline KLM, De Plesman embodies the founder's vision of connecting people and uniting the world. This stylish, sophisticated destination combines comfort and convenience with a strong commitment to sustainability, seamlessly integrated without compromising on comfort. Located in The Hague's most scenic neighborhood, where dunes meet the forest and the city meets the sea, De Plesman offers a uniquely responsible and refined experience.

Green Key Gold

We are proud to announce that our efforts have been recognized with the highest level: Green Key Gold! Green Key is the leading sustainability certification for the Dutch travel and leisure industry. Sustainability expert Green Label Service supports us in this achievement. We would like to share some examples with you.

Social commitment:

- Collaboration with Drip Drop, where every time an umbrella is rented, a tree is planted as part of the Eden Reforestation Project.
- Through our partnership with Room for Change, we contribute to a social program that supports people experiencing temporary homelessness by using available hotel resources.

Sustainable collaborations:

- We inform our suppliers about how we practice corporate social responsibility and request their cooperation through a sustainability declaration.

Reduce energy, water, greenhouse gases and waste:

- All light bulbs are energy-efficient LEDs, which helps reduce our overall energy consumption.
- Energy-saver cards in hotel rooms that turn off electricity.
- Our shower heads use a maximum of 9 litres per minute to reduce water consumption, without compromising on comfort.
- 16 charging stations for electric cars.
- Shampoo and shower gel products are presented in dispensers instead of small packages to reduce plastic waste.
- We optimize housekeeping services by changing bed linen after 3 nights, or earlier on request or when necessary. You can choose to re-use your towels as well.

Sustainable products:

- Our daily cleaning products used by housekeeping have an officially recognized eco label, meaning that the product meets strict environmental standards.
- We always offer several vegetarian dishes.
- We have eco certified products such as printing paper and paper napkins.

Thank you for your interest!

We gladly welcome any tips for a greener stay and would love to hear them.